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Sponsorship Prospectus

Event: National Seminar on "Innovations in Sustainability Finance: Charting Singapore's

Green Future"

Date: October 31, 2025

Venue: To be intimated soon

Expected Audience: 100-150 + delegates including policymakers, C-suite executives, ESG analysts, asset managers, academics, and fintech innovators.

About the Seminar

This premier national seminar will bring together key stakeholders to explore the evolving landscape of sustainability finance. As Singapore solidifies its position as a leading green finance hub in Asia, this event provides a critical platform for dissecting emerging trends, from carbon markets and blended finance to the impact of AI in ESG investing. Our goal is to foster collaboration and drive actionable strategies for a sustainable economy.

Partnering with us offers a unique opportunity to align your brand with innovation, leadership, and sustainability.

BENEFITS

- **Elevate Your Brand:** Position your organization as a leader in sustainability in front of an influential and targeted audience.
- **Unparalleled Networking:** Connect directly with key decision-makers, industry pioneers, and the next generation of talent.
- **Showcase Expertise:** Demonstrate your solutions and thought leadership in the sustainability sector.
- **Media Exposure:** Gain visibility through our targeted marketing campaign, including social media, press releases, and partner channels.

Sponsorship Tiers

We offer a range of packages to suit your organization's strategic goals.

Title Sponsor (Exclusive - 1 Slot)

Investment: SGD 25,000

This is the highest level of partnership, offering maximum brand exposure and direct engagement.¹

- **Premier Branding:** "Presented by [Your Company Name]" on all seminar materials.
- **Keynote Opportunity:** A 15-minute speaking slot during the opening plenary session.
- **Logo Prominence:** Top-tier logo placement on the stage backdrop, website homepage, event app, and all marketing collateral.
- **Exhibition Space:** Prime location 3x3m exhibition booth.
- **Delegate Access:** 8 complimentary all-access delegate passes.
- Exclusive Branding: Logo featured exclusively on delegate lanyards.
- Media: A dedicated pre-event feature on our social media channels.

Gold Sponsor (3 Slots)

Investment: SGD 15,000

Ideal for organizations seeking high visibility and significant engagement opportunities.

- **Session Ownership:** Exclusive sponsorship of a high-profile panel session or the Networking Lunch.
- **Prominent Branding:** Logo on the main stage backdrop, website, and key marketing materials.
- **Exhibition Space:** Standard 3x2m exhibition booth.
- **Delegate Access:** 5 complimentary all-access delegate passes.
- Marketing: Half-page advertisement in the digital seminar programme.
- **Acknowledgement:** Verbal recognition from the stage during opening and closing remarks.

Silver Sponsor (5 Slots)

Investment: SGD 7,500

A valuable package for showcasing your commitment and connecting with attendees.

- Event Branding: Sponsorship of a coffee break or a breakout session.
- **Logo Placement:** Logo on the seminar website sponsorship page and in the digital programme.
- Exhibition Space: A dedicated space for a pop-up banner in the networking area.

- **Delegate Access:** 3 complimentary all-access delegate passes.
- Acknowledgement: Company name listed on sponsor acknowledgement slides.

Exhibitor Package

Investment: SGD 3,500

Perfect for organizations wanting to generate leads and showcase products or services directly.

- **Exhibition Booth:** A 2x2m exhibition booth in the main networking hall.
- **Programme Listing:** Company name and 50-word profile in the digital seminar programme.
- **Delegate Access:** 2 complimentary exhibitor passes.

Next Steps

We are eager to partner with you to make this seminar a landmark event. To confirm your sponsorship or discuss a custom package tailored to your objectives, please get in touch.

Contact Person:

Dr. R. M. Maran, Ph.D. Green Finance, European Union **Director, CEDG**



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